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PUBLIC SERVICE ANNOUNCEMENTS

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[for fall] Each year the summer Florida rains cease, [for spring/summer] Each year as the days grow hot, -- the sprinklers start up. This year, you can make your yard a "smart yard," a Florida landscape like it was meant to be. A landscape that requires little water, fertilizer, or pesticides. There are many selections of Florida native plants available that work together to make a colorful haven for butterflies, birds and other wildlife. Spend less time coaxing your landscape to grow, and more time enjoying your landscape. We can show you how. Your community's chapter of the Florida Native Plant Society wants to help. Go to www.fnps.org, or contact your local extension office, to find the Chapter nearest you.

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Each year, thousands of people move to Florida. As these new neighbors come, water resources are strained, land is cleared, and new roads divide the landscape. Natural Florida, as it existed for thousands of years, disappears. The animals and plants that once graced our pine forests, swamps, grasslands and coastal communities are cut off, and for many, the future looks dire, indeed.

But many citizens are speaking out. Together, they drafting better ways to build healthy, beautiful communities for all our citizens while preserving our natural heritage.

The Florida Native Plant Society is proud to work with its Florida partner organizations to conserve and protect our state's natural heritage for your family and for future generations. The Society is a growing coalition of home gardeners, educators, naturalists, botanists and people from all walks of life who love Florida as it was meant to be. Be a voice for Florida's future. Visit our website at www.fnps.org to see how you can join today.

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Your local Chapter of the Florida Native Plant Society wants you to "go native." You can reduce watering, and eliminate costly fertilizers and pesticides from your family's landscape. You can make a healthy home for birds and butterflies. Let them show you how. Visit www.fnps.org or contact your local extension service to find the Chapter nearest you.

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*Preserving, Conserving and Restoring
the Real Florida Since 1980.*