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A bi-monthly newsletter for the members of

THE FLORIDA NATIVE PLANT SOCIETY



Volume 14, Number 5  
November–December 2012

Florida Native Plant Society • P.O. Box 278, Melbourne, FL 32902-0278 • 321-271-6702 • Fax: 815-361-9166

FNPS is a 501(c)3 not-for-profit corporation registered in Florida as a charitable organization (CH3021).

www.fnps.org • info@fnps.org • President: Steve Woodmansee, email: president@fnps.org

## Message from the President

Greetings Fellow Florida Native Plant Society Members! Autumn is here at last, and it is that time of year when our yards and wild areas are full of colorful fall flowers, rains begin to cease, and temperatures shift from sweltering to splendid.

I wish to thank outgoing Board of Director (BOD) members Secretary Peg Lindsay, and Directors-at-Large Rick Joyce and Carrie Reinhardt-Adams. Thanks also goes out to resigning BOD members Daphne Lambright (Treasurer), Eve Reynolds (Assistant Treasurer), Annie Schmidt (Conservation), Sandi Saurers (Landscape), Troy Springer (Conference), and Kari Ruder (Education). All have been crucial to continuing our legacy as an outstanding organization. I am very excited to welcome new BOD members Martha Steuart (Secretary), Barbara Jackson (Conference), Juliet Rynear (Conservation), Karina Veaudry (Landscape), and BOD members Jon Moore, Rufino Osorio, and Julie Wert. We have an excellent Board this year, and we should accomplish quite a bit, especially with our Professional Strategic Plan coming down the pike.

Now for something completely different. Our annual fund drive is coming in November, and we hope that all of you will be able to make a contribution to FNPS. I would like to remind you that there are other easy ways to give. FNPS is a member charity of Earthshare, which is an organization similarly structured as United Way, but with an environmental slant. Many companies and governments offer employees the opportunity to contribute to their favorite charity, pre-taxes, and some companies even match contributions. You can specifically select FNPS as your charity or contribute generally, and FNPS will get a portion. To help your workplace get set up with Earthshare simply go to: <http://www.earthshare.org/earthshareatwork.html>.



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Another great way to support FNPS is to use GoodSearch ([www.goodsearch.com](http://www.goodsearch.com)). Whether you use their search engine, shop online, or even eat out at your favorite restaurant, a portion of your purchases will automatically go to FNPS at no charge to you. It is simple and easy to use. Upon visiting the website, select Florida Native Plant Society - Melbourne as your charity. One can also download their toolbar onto your search engine. It is an easy reminder to show how funds can be raised for FNPS.

Use the GoodSearch search engine powered by Yahoo, and a penny for each search goes to FNPS. This can add up quite a bit over time. I've made the most money for FNPS using the GoodShop feature (on the same website). Whether purchasing gifts online or making purchases for work, I always remember to use it. Holiday season is upon us, and if you are like me and dislike going to stores thereby making most of your purchases online, why not support FNPS at the same time? GoodDining, another feature of the same system, started this year and works by registering your credit card online with them. Then at participating restaurants, a portion of your purchase automatically goes toward the Society when you use that credit card.

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## Dr. Taylor visits PEAR Park

The volunteers of Palatka Environmental and Agricultural Reserve (PEAR) in Leesburg played host to Dr. Walter Kingsley Taylor on Friday, August 10, 2012. Dr. Taylor is professor emeritus of biology at the University of Central Florida, and is the author of several pioneering native wildflower and grass field identification guides. He was also one of the featured speakers and field trip leaders at the Wings and Wildflower Festival put on by Lake County in September.

The story actually began at the annual Florida Native Plant Society Conference, held last May in Plant City. For the silent auction, the PEAR Park volunteers (who are also members of the Lake Beautyberry Chapter) donated "A Day at PEAR Park with Peg and Peg and Mary," and Dr. Taylor was the highest bidder. He and his wife, Karin, were treated to a tour of the xeriscape garden, the butterfly, scrub and dryland bird demonstration gardens, and meadow restoration project, all projects created and maintained by PEAR volunteers. Dr. Taylor was delighted with the gardens and the number of rare, endemic Florida wildflowers now present in the reclaimed former agricultural fields.



Lake Beautyberry Chapter members and PEAR Park volunteers Mary Remer, Peg Lindsay and Peg Urban with Dr. Taylor

For more information about PEAR Park, visit [http://www.lakecountyfl.gov/departments/public\\_resources/parks/pear\\_park.aspx](http://www.lakecountyfl.gov/departments/public_resources/parks/pear_park.aspx) or the PEAR volunteers' website (<http://pearassoc.org/>), or contact Mary Remer at 365-0934.

You don't have to, but one can even keep track of their contributions by registering as a supporter of FNPS. We've raised over \$1,000.00 so far using Goodsearch at no cost, but we can do better. The ASPCA has raised close to \$47,000! For more information, check out our past blog article: <http://fnpsblog.blogspot.com/2012/05/its-all-good.html>.

Making contributions is an important way for us to support our Society, and we have tried hard to make it as painless as possible.

Best regards,

Steve Woodmansee  
President, FNPS

## FNPS Landscape Committee News *by Karina Veaudry*

Due to extenuating circumstances, Sandi Saurers had to step down as FNPS' Landscape Committee Chair. Karina Veaudry was approved to fill this position at the August 11, 2012 Board of Directors meeting. Sandi has agreed to stay involved as a member of the committee in limited capacity.

The Landscape Committee members reviewed a long list of projects and issues, and communicated what they think the priorities should be for the next couple of years. In addition to coordinating the annual FNPS Landscape Awards, the following is a list of projects and issues the Landscape Committee felt should be worked on.

- Suggest landscape ordinance modifications to promote native plants and to prohibit FLEPPC listed plants within City and County landscape ordinances.
- Create a checklist and photos of native plants to use in conjunction with landscape plan approval and for field inspection.
- Promote the FNPS Model Landscape ordinance handbook.
- Publicize our FNPS Landscape Awards Program in the winners' local newspapers, to local garden groups, and on the FNPS website and blog.
- Write articles to be published in different media on a regular basis.
- Create, organize and provide materials for a Speakers Bureau to target landscape architects, landscape designers, homeowner's associations, city/county staff, middle school students and developers.
- Develop a training program that would be included as part of the FNPS annual conference.
- Develop a definition of a "Native Plant Landscape."
- Establish a Native Plant Landscape Program (to include signage and recognition for residential yards and businesses that meet the definition of a "native plant landscape").
- Prepare a white paper with examples and information to distribute to landscape architects, landscape designers, the American Society of Landscape Architects, and the Florida Nursery Growers and Landscape Association to promote the use of native plants, educate on the benefits of native plants and to discourage the use of FLEPPC plants.

If any FNPS member has a recommendation for Landscape Committee projects or would like to get involved, please contact Karina Veaudry at [kveaudry@nativefloridaconsulting.com](mailto:kveaudry@nativefloridaconsulting.com) or 321-388-4781.

## Social Media Subcommittee Report

*by Laurie Sheldon, Social Media Chair*

I am a people person and a plant person, but not much of a numbers person. I don't dislike numbers in the theoretical sense. They are practical, predictable, and straightforward—all qualities I admire. Reading about numbers, however, is not an activity I'd prefer to partake in. For this reason, I am not going to provide you with a spreadsheet of facts and figures about viewership of our blog, Facebook page, and Twitter feed.

I will, however, announce with great delight that we have managed to DOUBLE our Facebook fans in the last year.

All of our outreach is linked into Facebook, so it's the best place to catch posts about upcoming plant sales, environmental news articles, and fabulous images of Florida's EXTREMELY photogenic natives. Seen a plant you can't name? Send us a snapshot and you'll have over 3,000 FNPS fans to help you with identification. "Like" us at <http://www.facebook.com/FNPSfans> and you'll understand what the hype is about.



### UPCOMING EVENTS

#### EVERGLADES COALITION 28<sup>th</sup> ANNUAL CONFERENCE JAN 10–13, 2013

Biltmore Hotel, 1200 Anastasia Avenue, Coral Gables, FL 33134

The 28th Annual Conference on Everglades Restoration will take place January 10-13, 2013. The conference is organized by the Everglades Coalition, an alliance of 57 local, state, and national conservation and environmental organizations dedicated to the full restoration of the greater Everglades ecosystem. It is the largest annual forum for Everglades conservation and restoration, which brings together allied organizations with local, state, and federal partners. This year's conference theme is "America's Everglades: Our Legacy, Our Future."

FNPS members are encouraged to take part. Visit <http://www.evergladescoalition.org/Conference.htm> for details. For additional information, contact the FNPS rep, Joan Bausch, at 772-219-8285 or [jlcb@gate.net](mailto:jlcb@gate.net).

#### FNPS 2013 Endowment Grant Research Awards and Conservation Grant Awards

The Florida Native Plant Society maintains an Endowment Research Grant program for the purpose of funding research on native plants. These are small grants (\$1500 or less) awarded for a 1-year period, and are intended to support research that forwards the mission of the Florida Native Plant Society which is "to promote the preservation, conservation, and restoration of the native plants and native plant communities of Florida."

FNPS Conservation Grants support applied native plant conservation projects in Florida. These are small grants (\$1500 or less) awarded for a 1-year period. These projects promote the preservation, conservation, or restoration of rare or imperiled native plant taxa and rare or imperiled native plant communities. To qualify for a Conservation Grant, the proposed project must be sponsored by an FNPS Chapter.

Application guidelines and details are on the FNPS Web site ([www.fnps.org](http://www.fnps.org)); click on "Participate/Grants and Awards." Questions regarding the grant programs should be sent to [info@fnps.org](mailto:info@fnps.org).

Application deadline for the 2013 Awards is March 1, 2013. Awards will be announced at the May 2013 Annual Conference in Jacksonville. Awardees do not have to be present at the Conference to receive award.

### 2013 "Flower Structure" Calendars

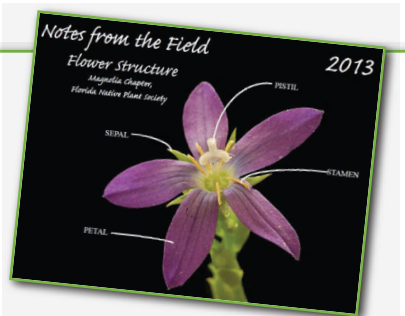
The Magnolia Chapter has once again produced a beautiful calendar!

The 2013 "Flower Structure" calendar features a different floral structure each month,

described through a number of photographic illustrations. Calendars are \$10 each. The Magnolia Chapter is happy to send any number of calendars—even if you only want one!

If you would like to place an order, please contact Amy or Mike Jenkins at [fnpsmagnoliach@gmail.com](mailto:fnpsmagnoliach@gmail.com). (Shipping costs very based on the number of calendars being shipped.) Proceeds from the sale of the calendar will be used for educational and environmental outreach projects such as student research and travel grants.

**These calendars make great Christmas presents!**



## First Annual Wings & Wildflowers Festival

by Jon Pospisil, Lake Beautyberry Chapter

Lake County's first annual Wings and Wildflowers Festival, held in conjunction with the Florida Wildflower Foundation's Annual Symposium, drew close to 2000 of people from around the state to three days of workshops, field trips and displays by dozens of conservation organizations and nature-oriented businesses. FNPS members came from chapters as far away as Mangrove and Magnolia, with curious members of the general public also coming from both coasts. It was a real joy to connect again with folks I'd not seen since Plant City.

Lake Beautyberry chapter members, who played an important part in organizing the event, were wrapped up in operating it, too. A few of us did manage to sneak off to enjoy some of the field trips, while other members served as field trip leaders or plant experts. Paddling adventures introduced many attendees to some of the aquatics native to central Florida such as swamp mallow and fragrant water lily, and pontoon boats provided a more sedate experience for the less adventuresome.

The birds and wildflowers cooperated to the delight of both birders and botanizers. PEAR Park participants were wowed by the native plant gardens throughout, especially the Meadow Trail, where Peg Urban caught a great shot of "new life." Those who went to the Hilochee WMA to see the pitcher plants were also rewarded with a few pine lilies in bloom, a budding giant orchid (the state threatened *Pteroglossaspis ecristata*) as well as many of the more common fall bloomers. All in all, everyone seemed very happy with the mixture of birds, wildflowers, butterflies and beautiful scenery. We're all looking forward to next year's festival.



"new life" on Florida goldenaster (Photo by Peg Urban)



pine lily (Photo by Jon Pospisil)

## Chapter Happenings

**Magnolia Chapter** is joining with the Florida Trail Association-Apalachee Chapter to carry out an educational and work program for hikers, runners, bikers, and native plant and other wildlife enthusiasts. This program will use the extensive invasion of coral ardisia within Elinor Klapp-Phipps Park in Tallahassee, FL to develop a continuing series of hands-on education and volunteer opportunities. The initial goal is to develop the best approach to eradicate coral ardisia in a test section of the park. Participants will learn how to identify and safely eradicate coral ardisia, not only at Phipps Park, but wherever they may be (including wilderness areas such as those within the Florida National Scenic Trail) from FNPS expert, Mike Jenkins. Five work-hike sessions are planned, with the first scheduled for November 11, 2012, from 9:30-12:30 at the park (lunch provided). For more information on the program, contact Linda Patton (850) 668-4334, [lpatt@fsu.edu](mailto:lpatt@fsu.edu), or Karen Berkley (850) 570-5740, [kjberkley@gmail.com](mailto:kjberkley@gmail.com).

**Paynes Prairie Chapter** hosted information booths at the National Bee Day event held by the Gainesville Bee Club at the Alachua County Extension office in August. Visitors were interested in which native plants have value for pollinators.

In September, their table at the Florida Yards and Neighborhood yard tour provided native plant lists of trees, shrubs, grasses and wildflowers for the area and also promoted their October plant sale to more than 100 Master Gardeners who attended the event.

At the Paynes Prairie November meeting, members will bring in plant materials from their yards to create holiday wreaths and table arrangements.

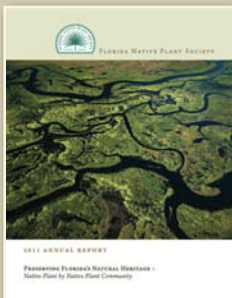
**Pine Lily Chapter** received Business Partner of the Year Award from Osceola County School District.

They were also nominated by Elizabeth Byrum from 4 Corners Charter School for their help building a butterfly garden and for the donation of trees for the dedication.



Pine Lily Chapter members Sandy Webb (L) and Jenny Welch (R) with Elizabeth Byrum of 4 Corners Charter School

**Tell us what YOUR chapter is up to.  
Send your Chapter Happenings to  
[Sabalminor@fnps.org](mailto:Sabalminor@fnps.org).**



### The spectacular 2011 FNPS ANNUAL REPORT is complete!

Read about all our accomplishments in the preceding year. It will make you proud to be a member.

Visit [http://fnps.org/assets/pdf/pubs/2011\\_annual\\_report.pdf](http://fnps.org/assets/pdf/pubs/2011_annual_report.pdf) to view or download the report.

### Call for Research Track Papers and Poster Presentations for the FNPS 2013 Conference

The Florida Native Plant Society annual conference will be held at University of North Florida, Jacksonville, Florida, May 16-19, 2013. The Research Track of the Conference will include presented papers on Friday, May 17 and Saturday, May 18. The poster session will be on Saturday May 18.

Researchers are invited to submit abstracts on research related to native plants and plant communities of Florida including preservation, conservation, and restoration. Presentations are planned to be 20 minutes in total length (15 min. presentation, 5 min. questions).

Abstracts of not more than 200 words should be submitted as an MS Word file by email to Paul A. Schmalzer ([paul.a.schmalzer@nasa.gov](mailto:paul.a.schmalzer@nasa.gov)) by February 1, 2013. Include title, affiliation, and address. Indicate whether you will be presenting a paper or poster.

## Want your FNPS publications in digital form?

We hear you! FNPS has responded to our members' desire to get their publications in digital form by encouraging chapters to go green with their newsletters (and many do) and by providing our *Sabal minor* in digital form. By default, if we have an email address for you, the *Sabal minor* is emailed unless you specify that you request otherwise.

We would eventually like to offer a digital option for the *Palmetto* and we are exploring ways to provide it in print and online in a quality format. While we're not yet ready to implement this option, we'd like to hear from members who would be interested in a digital option.

Let us know your preference by sending an email to [info@fnps.org](mailto:info@fnps.org), or if you prefer, call FNPS Administrative Services at 321-271-6702. Remember to clarify which publications you wish to receive by email (chapter newsletter, *Sabal minor* and/or *Palmetto*). **Thank you for helping us serve you better.**

## 2012 BOD Meeting Schedule

**NOV 17:** Board of Directors Meeting, IFAS Extension Building, Orlando

**FEB 08-10, 2013: Save the date! FNPS ANNUAL RETREAT** (Meeting: Feb 9)  
FFA Training Center, Haines City

This is an excellent opportunity for Board Members, Chapter Representatives and FNPS members to focus on the FNPS Mission and identify strategies to move the organization forward.

*\*Meeting locations are subject to change.*

## VOLUNTEER OPPORTUNITIES

There are many opportunities to get involved in the Society, from working at the chapter level to serving on one of our statewide committees.

Positions are available on Education, Policy, and Communications committees. Please consider volunteering with us to help make the Society the best it can be by contacting [ExecutiveDirector@FNPS.org](mailto:ExecutiveDirector@FNPS.org).



*Passiflora incarnata*

*Large Passion* by Jim Draper (Jacksonville, Florida), oil on canvas, 48 by 60 inches. Use of this image generously donated to FNPS for the 2013 Conference by Jim Draper.

## *FNPS 2013 Annual Conference* *Celebrating La Florida, the Land of Flowers* Jacksonville, Florida • May 16-19, 2013

This year's conference theme commemorates Ponce de Leon's naming of the greater Florida region when he landed here 500 years ago.

Join us for exciting field trips, inspiring keynote speakers, educational sessions, workshops and the best plant sale featuring growers from around the state.

The 2013 conference will be held at the University of North Florida in Jacksonville. Check out [www.FNPS.org](http://www.FNPS.org) and click on "Events" for details. Online registration will begin in January 2013.

*Don't miss this unique "Real Florida" celebration!*

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